

John Dua

Principal Advocate | Director – Micro Advocates & Dispute Settlements

Strategic Advocacy. Decisive Representation. Proven Experience.

John Dua is a senior advocacy professional and the driving force behind Micro Advocates & Dispute Settlements, a New Zealand-based advocacy firm built for complex disputes, high-risk matters, and clients who require strong representation rather than generic advice.

With over 20 years of frontline experience in immigration, employment, commercial, and regulatory matters, John brings depth, authority, and procedural command to every case he undertakes. His work is defined by clarity of strategy, disciplined preparation, and uncompromising advocacy standards.

Purpose-Built Advocacy Practice

Micro Advocates & Dispute Settlements

is not a general practice. It exists solely to deliver focused advocacy and representation. Every matter is treated as a case to be won, resolved, or positioned for maximum leverage.

Employment Disputes & Workplace Liability

Business and Commercial Contract Conflicts

ACC Claims, Reviews, and Disputes

Medical-Related Legal and Regulatory Matters

Clients engage Micro Advocates & Dispute Settlements

when they need structured arguments, procedural precision, and a professional who understands how decision-makers think.

Immigration Authority & Tribunal Exposure

John Dua served as a Licensed Immigration Adviser in New Zealand from 2003 to 2019, representing clients across residence, deportation risk, compliance failures, and appeal-level matters. His experience extends beyond New Zealand, having worked as a licensed immigration adviser in Vietnam, handling cross-border and high-complexity migration cases.

This background provides rare insight into Immigration New Zealand processes, policy application, and tribunal-level reasoning—knowledge that continues to inform his current advocacy work.

Trusted by Legal Practices

David Jury Law

Mentors Immigration and Law

Welsh Theinam Limited, H Chi Minh, Vietnam

Commercial Intelligence & Boardroom Experience

John's authority is reinforced by extensive director-level experience across multiple New Zealand companies operating in investment, technology, logistics, energy, migration services, and corporate support sectors.

This commercial exposure allows him to:

Identify real-world risk, not just theoretical liability

Align advocacy with business reality and financial consequences

Communicate effectively with executives, regulators, and institutions

He understands disputes from both the legal and commercial battlefield.

Advanced Case Development & Investigation

John holds an Executive Diploma of Private Investigation (New Zealand), equipping him with advanced skills in evidence analysis, fact reconstruction, witness credibility assessment, and strategic information gathering.

This investigative discipline gives his advocacy weight, credibility, and tactical advantage.

Policy Engagement & Continuous Professional Mastery

John has consistently engaged with New Zealand's evolving legal, immigration, employment, and regulatory landscape, attending high-level seminars, conferences, and policy discussions, including Immigration and Protection Tribunal-focused events, employment law conferences, and government agency panels.

His approach is current, informed, and forward-looking—not outdated or formulaic.

Professional Positioning

John Dua operates with a single professional standard:
Prepared. Strategic. Relentless in Representation.

Clients who work with John receive direct access, clear strategy, and advocacy that commands attention—not uncertainty, delay, or diluted advice.